



hi my name is ed hall and i design things.

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Freelance Experience

June 2001 – Present

Over the past 10 years I've run my own freelance business under the eddit name. I have worked with many clients offering my skills and knowledge on various projects.

Professional Experience

June 2010 – July 2010

Philadelphia Cinema Alliance

As assistant development director I helped coordinated the events for one of the film festivals. Also designed print pieces for the special events.

July 2007 – Oct 2009

Sparks Exhibits and Environments

Sparks is an exhibit, environment, event and marketing design company. I worked with various companies to deliver an experience not just a design. Worked directly with the creative directors my tasks and responsibilities included:

- Initial concepts, designs, aesthetics and development for events, environments and exhibits.
- Brand and Corporate identity work for clients. Creating the whole identity from conception to completion to implementation.
- Creating various designs for different mediums and sizes. Including banners, environments, stationery, signs, posters, invitations, presentations and interactive materials.

Nov 2006 – June 2007

Davenport Design & Advertising

Consultation, project management, print design, web design and web development.

May 2006 – Nov 2006

Buzzhoney

Design and web development.

Sep. 2005 – Mar 2008

Gr. Pittsburgh Church of Christ

Website design and development.

Key Skills

Corporate Identity

The importance of brands in all perspectives. Not only respecting the brand but having the ability to take it further into other mediums.

Print and Interactive

From handheld to digital. I have extensive knowledge of how to create designs for print and interactive designs on various levels.

Dedication & Teamwork

I have had the ability to work on projects and with groups from all walks of life. Through this I have learned to full devote myself to every project I work on.

Education

International Academy of Design and Technology

B.F.A. Graphic Design

May 2010 –

International Academy of Design and Technology

A.S.T Visual Comm.

Pittsburgh, PA June 2006

Notable

- 3.9 QPA
- Deans and Honors

Also studied

- Color Physics & Psychology
- Photography
- Video Production

Skill Set

2D/3D Design
Corporate Identity
Print Design
Web Design
Advertising
Layouts/Pre-press
Photography
Video Editing
Illustration

Technical Skills

PC/Mac
Photoshop
Illustrator
InDesign
QuarkXPress
Dreamweaver
Flash
3D Studio Max
XHTML
CSS

Clientele

Google, Microsoft, Good Shepherd, Broder/Alpha, Merck, DirecTV, Comcast, Verizon Wireless, Palm, UPMC, Qdoba Mexican Grill, MillerCoors, Shell, Xerox, Sparks Exhibits and Environments, Asigra, Philadelphia Cinema Alliance, Chatterblast, Dining Out For Life,